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Abstract

This dissertation analyzes, from a social anthropological perspective, the meanings attributed to feed elderly men who live alone and circulating in the urban context of Tijuca Grande region with great diversity of venues for meals. Our study followed a Program Extension Health promotion and quality of life of the elderly, developed at the Federal University of the State of Rio de Janeiro for 17 years, and, from a perspective of cultural mosaic analyze social phenomena in question and senses that these social actors give to their actions. Reflection on the concepts about aging, old age and masculinity in contemporary society, was operating to understand how they are related to the concepts of food and health among older of Grupo Renascer. What we observed in our study was that the virility and youth were issues that were related to the concepts around the feeding and influenced the eating habits of the elderly study. And this joviality along with virility articulate with the feeding of that old, when he goes out and meals outside the home, in an environment that also run youth when he takes positions that are more common among young people from attending clothes and spaces such as shopping, food courts, go out to eat pizza with friends. These practices to capitalize and gives him a prestige and distinction.

